

Criteria	Weightage (%)	Description
Strategic Fit	15	<ul style="list-style-type: none"> Alignment with national priorities, particularly the MoAL 13th Five-Year Plan and the Bhutan Agrifood Sector Strategy 2034. Proposals should contribute to food security, value chain development, climate-resilient agriculture, export potential, or rural income generation.
Financial and Commercial Viability	30	<ul style="list-style-type: none"> A clear business model with defined revenue streams, cost structure, and profitability potential Financial indicators such as NPV, IRR, payback period, projected revenues, and margins should be provided.
Development Impact	15	<ul style="list-style-type: none"> Potential socio-economic and environmental benefits Proposals should align with GECCDP principles (Gender, Environment, Climate Change, Disaster Risk Reduction, and Poverty Reduction).
Scalability	10	<ul style="list-style-type: none"> Potential to expand, replicate across dzongkhags, or scale to national and export markets Scope for strong market linkages, aggregation models, or clear growth potential
Investment Readiness and Size	30	<ul style="list-style-type: none"> Proposals with readiness for investment and clarity on the scale of the opportunity Bankable business plan with feasibility study, stakeholder endorsement, and regulatory alignment. The financing structure with clear indication of capital cost of investment, equity contribution, funding sought, and potential co-financing arrangements